

## **NEWS RELEASE**

### **CONTACT:**

Joanna Ford or Zoë Klein  
Star Public Relations  
215-875-4300

## **DAK Americas Becomes Founding Reporter of The Climate Registry**

*Company Takes Action on Climate Change as part of ongoing Sustainability Initiatives*

**Charlotte, NC (May 1, 2008)**—DAK Americas, producer of PET Resin, Polyester Staple Fibers, and raw materials for polyester based products, announced today that it has become a Founding Reporter of The Climate Registry, making them one of the first companies to join the organization. The Climate Registry is a non-profit organization established to measure and publicly report greenhouse gas emissions (GHG) in a common, accurate and transparent manner that is consistent across industry sectors and borders. Its founders include thirty-nine U.S. states, six Canadian provinces, three Native American tribes, two Mexican states and the District of Columbia.

“DAK Americas has demonstrated exemplary environmental leadership by courageously stepping forward to support The Climate Registry in its preliminary stages,” said Gina McCarthy, Chair of The Climate Registry. “We are deeply grateful for their integral support in helping to address the challenge of climate change.”

A forerunner in their respective industries, DAK Americas has demonstrated environmental stewardship on several fronts by voluntarily committing to annually measure, independently verify, and publicly report their GHG emissions utilizing The Climate Registry General Reporting Protocol. The protocol is based on the internationally recognized GHG measurement standards of the World Resources Institute and World Business Council on Sustainability.

“DAK Americas is an industry leader in pursuing environmentally friendly and cost-effective solutions for supplying sustainable products,” said Hector Camberos, President of DAK Americas. “We strive to reduce or reuse internally generated waste, while increasing the awareness of these initiatives with customers, employees and the communities in which DAK participates.”

DAK’s products exhibit properties that allow them to be recycled or reused into secondary markets and can be easily incorporated into municipal, post-consumer recycling programs—advancing DAK Americas’ support of business solutions that are economically, ecologically and socially responsible.

DAK Americas offers a wide range of innovative products including its Laser+® family of PET Resins as well as its Polyester Staple Fibers brand SteriPur® AM, Delcron® Hydrotec Fiber, and HydroPur® Fiber.

### **About The Climate Registry**

Incorporated March 2007 in Washington, DC, The Climate Registry provides accurate and transparent measurement of GHG emissions and ensures consistency of measurement metrics across industry sectors and borders. The Climate Registry accounting infrastructure supports both voluntary and regulatory programs.

For more information visit, [www.theclimateregistry.org](http://www.theclimateregistry.org).

**About DAK Americas LLC and Alfa S.A.B. de C.V.**

DAK Americas ([www.dakamericas.com](http://www.dakamericas.com)), headquartered in Charlotte, NC., is wholly owned by Alfa S.A.B. de C.V. ([www.alfa.com.mx](http://www.alfa.com.mx) <<http://www.alfa.com.mx/>> ), Monterrey Mexico. DAK Americas is comprised of three business units: Polyethylene Terephthalate Resins (PET), Polyesters Staple Fibers (PSF) and Monomers/ ingredients (TPA).

DAK Americas has five manufacturing operations across the Americas including the Cape Fear Site, near Wilmington, NC; the Cedar Creek Site in Fayetteville, NC; the Cooper River Site near Charleston, SC; the Cosoleacaque Site in Cosoleacaque, Veracruz, Mexico; and the Zarate Site located in Zarate, Argentina. DAK also have sales and marketing offices in Chadds Ford, PA; Mexico City, MX; and Buenos Aires, Argentina. DAK Americas employs over 1,100 people across the Americas.

Alfa S.A.B. de C.V. is a Mexican company consisting of four business groups: Alpek (petrochemicals), Nemak (high-tech aluminum auto parts), Sigma (refrigerated food), and Alestra (telecommunications). Alfa is one of the leading producers of cylinder heads and blocks for automotive engines in the world. It is the second largest worldwide producer PTA one of the main ingredients in the production of polyester based resins and fibers. In Mexico, Alfa is the leader of the processed meats market, telecommunications and in the production of petrochemicals. Currently, Alfa has 71 manufacturing operations in 16 countries and employs more than 50,000 people. Alfa shares are quoted on the Mexican Stock Exchange and on Latibex, the market for Latin American stocks in the Madrid Stock Exchange.