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Nilit® EcoCare Recycled Yarn and Cordura® Take Center Stage at This Year's Intertextile Shanghai

Nilit Strengthens Presence and Position in Chinese Market

Migdal Ha'emek, Israel – October 8th, 2009 – Nilit®, a global manufacturer and leader in the production of nylon 6.6, will showcase new Nilit® EcoCare recycled nylon 6.6 and high-performance CORDURA® at this year's Intertextile Shanghai Apparel Fabrics Show.

The Company has selected the Intertextile Shanghai Apparel Fabrics Show to highlight its recent innovation and apparel manufactured from the extremely durable CORDURA®. The Show will be held at the Shanghai New International Expo Centre from October 20 through October 23, 2009. Nilit's booth will be located in Hall W4, Stand F59.

Nilit EcoCare is the only recycled nylon 6.6 with deep, uniform color. "This is the first recycled fiber that retains the properties of our virgin fibers and gives excellent color depth and uniformity in the regular dye process," says Alon Weiser, Nilit's R&D and Technical Services Manager. Nilit EcoCare nylon 6.6 yarns are certified by Scientific Certification Systems (SCS) for minimum 89% recycled content. "The Company's recycled yarns "reflect our long-standing consideration for the environment and our reputation as an innovator in yarn engineering and production," notes Oded Breier, Nilit's Marketing & Sales Manager. Nilit EcoCare was initially introduced at Interfilière 2009 in September.

CORDURA® fabric, a registered trademark of INVISTA, used under license to NILIT for nylon fabric products, delivers durability, versatility and reliability in activewear, outerwear, work wear, denim and socks. CORDURA® fibres, spun and textured in Europe, promise "reliable performance across a broad range of apparel applications," states Breier. "With fabrics weighing as little as 100gr/m2, the CORDURA® brand combines all of the benefits of lightweight fabrics with exceptional functionality and durability, with high tear and abrasion resistance."

Nilit is the only fiber maker to provide an original, proprietary trend service to its customers. Its Spring/Summer 2011 Trendbook for body fashion and active sports will be available at Intertextile Shanghai in October. The book, which features collections designed and conceived by Nilit Fashion Consultant Ilana Joselowitz, takes its theme from "a society seeking ways to live a better life in a new mood sparked by a quest for meaning."

Nilit's booth and exhibit at the Show will feature its other well-known fiber products for the seamless, circular knit, legwear and woven wear markets.

Dedication to the Chinese market

In 2007, Nilit opened its facility in Suzhou, China, "to meet the customer demand from within the country and to expand our presence in this important market," according to Breier. "The Chinese market remains a critical growth region for Nilit," he adds, "with the demand for our high-quality yarns in this region growing considerably over recent years. We remain dedicated to strengthening this important market."

About Nilit

Nilit® Ltd. (www.nilit.com) produces nylon 6.6 and microfiber yarns in a broad selection of dtex and filament counts, luster levels, and types of cross-sections. Nilit's high-quality yarns are used for knitwear, wovenwear and spandex covering applications for the production of fashionable and functional legwear, bodywear, intimate apparel and activewear. Nilit Ltd. is a privately owned company with headquarters in Israel. It works closely with its international customer base from offices in Italy, the United States, Germany, France, Latin America, Asia Pacific and Suzhou, China.

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For Further Information

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