



## International Legwear Group, Inc.

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### **FOR IMMEDIATE RELEASE:**

Haggar Clothing Co., maker of Haggar branded casual and dress apparel for men, has announced a multi-year license agreement with International Legwear Group (ILG), under which ILG will exclusively market and sell socks and hosiery under the Haggar brand in the United States, Mexico and Canada. The agreement with ILG will extend Haggar's brand leadership in men's dress and casual clothing and accessories. "Consumers love the authentic style and excellent value that the Haggar brand represents -- especially in a difficult economy. The new line of Haggar legwear will afford men the perfect finishing touch to complete their wardrobes," said Jon Ragsdale, SVP of Marketing and Merchandising for Haggar. "ILG brings 30 years of industry experience and enthusiasm to this category, and we are excited about this addition to the Haggar family of products that our partnership will bring to consumers." The Haggar legwear collection will knit comfort, fit, and durability features into every style. Utilizing innovative yarns and cutting-edge knitting constructions, Haggar socks are designed to feel and wear as great as they look. The collection will be available at retail in Fall 2010. "We look forward to bringing our expertise to the exciting opportunity to represent the iconic Haggar brand," said Kathy Willis, CEO of ILG. "Haggar and ILG share a long corporate history of dressing the working man for success. We understand the expectations of the Haggar customer and, using the latest developments in technology, will assure that superior comfort, quality and style are incorporated in all of our products."

About International Legwear Group Located in Hildebran, North Carolina, International Legwear Group owns the well-known Peds brand. ILG also manufactures and sells socks and legwear under other renowned brands such as Walls, Reebok, and Starter, as well as strategic private label programs.

About Haggar Since its beginnings in Dallas, Texas in 1926, Haggar Clothing Co. has grown from a simple manufacturer of men's fine apparel into one of the most recognized brands in the market, with Haggar casual pants, dress pants and suit separates and an extensive licensing program offering head-to-toe clothing options for style-conscious men of all ages and professions.

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